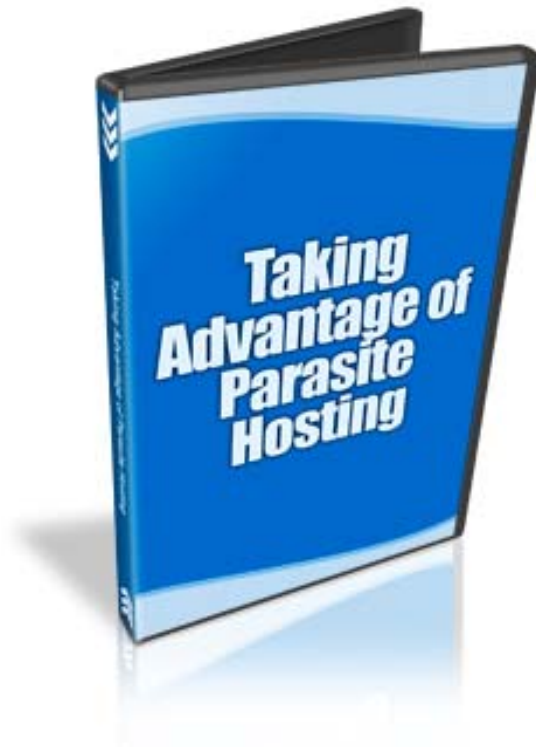


Taking Advantage of Parasite Hosting



By Matt Bush

CONTENTS

Introduction: What Is Parasite Hosting?	3
Why Parasite Hosting Works.....	4
The Best “Parasites” To Work With	5
Signing Up For Your Accounts.....	6
Using Keyword Research to Explode Your Results.....	7
Personalizing Your Account.....	8
Creating Your Content	10
Optimizing Your Content.....	11
Creating Links In Your Content.....	12
Posting Your Content	13
Promoting Your Pages.....	14
Dominating The Search Engines.....	15
conclusion	16

INTRODUCTION: WHAT IS PARASITE HOSTING?

Welcome to “Taking Advantage of Parasite Hosting”. I would like to start off by talking about what I mean by the words, “Parasite Hosting”. The word “parasite” doesn’t sound very pleasant does it? Parasite hosting is simply put, a popular website that allows people to setup their own pages right on the website itself. I would like to share an analogy with you:

Let’s say that you would like to open up a retail store that sells shoes. Let’s also say that you live in a small town. Where would you rather open your shop, down a dark alley where no one even travels, or at the center of your busy mall? Of course it would make sense to open at the mall!

When you build your own website, it is kind of like setting up a shop in the dark part of town. No one knows about it, and the search engines don’t even travel through that “part of town”. Think about how great it would be if you could also setup a “satellite” shop in the local mall. This could be a way to take advantage of all of the mall’s traffic and reputation, while helping to get your site recognized.

This is exactly what parasite hosting does.

If you’ve ever visited someone’s blogger blog, squidoo lens, or even myspace page, you’ve been to a parasite host.

In this video series, I will be taking you through the steps of identifying the best parasite hosts out there, setting up your own pages on them, and taking it to the next level by promoting your pages. Let’s go ahead and get started!

To hear me talk a bit more about what parasite hosting is, please refer to video #1.

WHY PARASITE HOSTING WORKS

Before we go any further, I would like to talk about the basic principles of why parasite hosting works, and why it is so important for you to be doing:

Why Parasite Hosting Works

- You immediately have access to create your own page on a highly respected website
- You have (almost) complete control over the page you create
- You will receive highly valuable backlinks
- You can bypass the “sandbox” effect
- It's free!

As you can see, there are a lot of reasons to be using parasite hosting. Let me put it another way, let's say you have a site on dog training. How fantastic would it be if one of your competitors offered to give you a page on their site, for you to promote your site for free? How cool would that be? Essentially, this is what parasite hosts do. You'd be a fool to not take advantage of this!

To hear more about why you need to be exploring this opportunity, be sure to check out Video #2.